

Project Name

Photo/Graphic

Insert brief War Fighter Tag Line such as
"Full Situational Awareness for Urban Combat"

Technology

- Be brief, use plain English (non-technical)
- Answer "Why this program/technology is better than what we have or better than the competition"
- List specific benefits/outcomes
- List if/where this item is being used today

Schedule

- Include milestones and funding
- Include Technology Readiness Level (TRL)
- Include sponsors (USSOCOM, DARPA, DTRA, etc...)
- Company name & location

POC: Name, ph #, email

Funding (\$M)

	<u>FY10</u>	<u>FY11</u>	<u>TOTAL</u>
Program	X.XXX	X.XXX	XX.XXX

- Include sustainment as well as procurement
- Describe manning requirements (military and/or civilian)